

FOR IMMEDIATE RELEASE

Calipso International and Beirut Annunciation Orthodox College Sign First Green Initiative School Partnership



Press-release visual presenting the signed partnership agreement and reusable uniform backpack.

Beirut, Lebanon — September 16, 2026 — Calipso International and Beirut Annunciation Orthodox College have signed the first school partnership under the Green Initiative, a pioneering program developed to eliminate disposable plastic uniform bags by transitioning school-uniform distribution toward reusable and returnable alternatives.

The collaboration began earlier this year when Calipso International and Beirut Annunciation Orthodox College bulk-packaged one uniform item instead of using individual plastic bags—a decision that has already avoided more than 5,200 single-use plastic bags. That measurable result helped inspire Calipso International to develop the Green Initiative into a broader, structured program.

The partnership reflects both parties' shared commitment to practical environmental education, visible responsibility, community leadership and reusable products designed to continue serving students beyond a single uniform-collection day.

Partnership implementation and roadmap

The 2026–2027 first phase begins with reusable uniform backpacks. The wider Green Initiative framework includes totes, pouches, canvas packaging envelopes and returnable bulk-delivery bags designed to replace disposable plastic packaging across factory logistics, school delivery, uniform packaging, student collection and everyday reuse. After approximately three months, the program will be evaluated and a roadmap prepared for wider implementation during the 2027–2028 academic year.

About the Green Initiative

The Green Initiative is a school partnership program developed by Calipso International to eliminate disposable plastic uniform bags through a complete reusable and returnable distribution system. Beirut Annunciation Orthodox College is its first partner school.

About Beirut Annunciation Orthodox College

The College's institutional profile appears on page 3.

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Partnership voices

“We sincerely thank the management of Beirut Annunciation Orthodox College. Their trust and cooperation have made this important partnership possible and demonstrated how committed school leadership can turn environmental responsibility into practical action. We especially commend Ms. Nayla Khoury Daoun, School Principal, for her professionalism, cooperation and leadership, and we thank Mrs. Nathalie Moubayed Diab, Head of Material Management, for her valuable support. We look forward to evaluating the program’s impact together and building on its success.”

Ms. Rola Assal — Co-Founder & Business Operations Director, Calipso International

“We are committed, as a school, to model sustainable practices and environmental learning, in order to encourage and motivate our learners to become responsible stewards engaged in protecting the environment and in contributing to a sustainable future for Lebanon.”

Ms. Nayla Khoury Daoun — School Principal, Beirut Annunciation Orthodox College

“Through the Green Initiative, Beirut Annunciation Orthodox College and Calipso International have established a partnership rooted in shared purpose, ethical responsibility and a genuine commitment to practical environmental progress. We are confident that this strong alignment will bear fruit through meaningful, measurable achievements, demonstrating what education and industry can accomplish when they work together toward the same goals.”

Nader Assal — Head of Creative & Strategic Operations, Calipso International

Partnership in Action

PARTNERSHIP REPRESENTATIVES

Ms. Nayla Khoury Daoun
School Principal
Beirut Annunciation Orthodox College

Ms. Rola Assal
Co-Founder & Business Operations Director
Calipso International

Photographed at the College with the Green Initiative roll-up display.



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Green Initiative at the College



The Green Initiative roll-up display in its designated location at Beirut Annunciation Orthodox College.

About Beirut Annunciation Orthodox College

Beirut Annunciation Orthodox College, one of the Beirut Orthodox Schools, was founded in 1952 and has been, since 2002, one of the first inclusive schools in Lebanon. The College's mission is to provide an inclusive and transformative education that supports the holistic development of every learner. Grounded in spiritual, moral, social and cultural values, the College nurtures faith in God, cultivates integrity, promotes peacebuilding, and encourages responsibility and environmental stewardship. It seeks to unlock each learner's potential, inspire curiosity and innovation, and uphold high standards of academic excellence. By fostering learner agency, Beirut Annunciation Orthodox College empowers learners to become responsible, compassionate agents of change, prepared for future studies and equipped to contribute meaningfully to their communities and society. Learn more at annunciationcollege.edu.lb.

About Calipso International

Calipso International is a garment-manufacturing and uniform-solutions company serving schools, organizations and brands in Lebanon and the region. Drawing on its practical experience across production, packaging, logistics and school-uniform distribution, the company continually seeks workable solutions to challenges affecting its clients and communities. The Green Initiative emerged from that experience and from Calipso International's commitment to addressing the persistent use of disposable plastic uniform bags through a structured, reusable and measurable alternative. Learn more at calipsouniforms.com.

About the Green Initiative

The Green Initiative is a school partnership program developed by Calipso International to eliminate disposable plastic uniform bags through a complete reusable and returnable distribution system. It connects factory logistics, school delivery, uniform packaging, student collection and everyday reuse, while supporting environmental education through practical, measurable action. Beirut Annunciation Orthodox College is the program's first partner school. Learn more at calipsouniforms.com/#green.