



GREEN INITIATIVE

School Partnership Overview

More
Conscious
Choices



reuse



GREEN
INITIATIVE
— IN PARTNERSHIP —

A Partnership Program by Calipso International

Reducing single-use plastic in school uniform distribution — one reusable product at a time.

Together, Building a Greener School Community.

calipsouniforms.com

INTRODUCTION

What is the Green Initiative?

The Green Initiative began as a single premium reusable bag, and has grown into a complete packaging program — premium co-branded products for daily use, plus a cost-effective Essentials tier so every school can replace disposable plastic.



Education

A hands-on lesson in sustainability, carried every day.



Responsibility

A visible, practical reduction in single-use waste.



Community

Schools, families and Calipso, leading together.



Long-Term Value

Products built to last years, not one collection day.

THE CHALLENGE

Used once. Gone forever.

The problem isn't packaging — it's relying on single-use plastic for every item and set.

1

Protect, separate and present uniforms correctly.

2

Conventional plastic bags are usually used once.

3

Large volumes of packaging become immediate waste.

One size, one quality and one price point cannot cover every student age or need — the expanded Green Initiative keeps packaging's benefits while replacing plastic wherever possible.

OUR SOLUTION

One Initiative. Three Collections.

Premium long-life products, practical packaging essentials, and the operational assets that move them.

COLLECTION 01

Premium

Always branded, co-invested with the school. Built for uniform presentation and years of daily use.

EVERYDAY SCHOOL BAG

PREMIUM BACKPACK

TOTE & POUCH

WATER BOTTLE

COLLECTION 02

Essentials

Cost-effective reusable carry, same principle as Premium, with branding optional.

CANVAS BACKPACK

ESSENTIAL TOTE

COLLECTION 03

Operational

Packaging and delivery assets that keep the system moving, from Calipso to the classroom.

FABRIC ENVELOPE

DELIVERY BAG

Every product, in every collection, moves toward one goal — zero plastic bag use in school uniform distribution.

HOW IT WORKS

From Delivery to Daily Use — the Packaging Loop

Every step replaces a single-use habit with a reusable one — from the first delivery to years of everyday carry.



Bulk Delivery

Stock arrives at school in Calipso's returnable delivery bags, replacing large plastic bags and cartons — then returned to Calipso.



Protected & Sorted

Individual uniform sets are packed in reusable fabric envelopes instead of single-use plastic, kept clean and grouped for handover.



Handed to Families

Students and parents receive uniforms in Premium or Essential totes and backpacks — no separate plastic collection bags needed.



Reused All Year

The same bag carries students through school, sport, travel and everyday life — long after collection day.

ENVIRONMENTAL IMPACT

From One Reusable Bag to a Complete Packaging System

Eliminating single-use plastic — not just the final carry bag, but internal packaging too.

- ✓ Eliminates the use of plastic bags
- ✓ Fits different student needs
- ✓ Protects quality-control standards
- ✓ Makes the initiative scalable

~7,000

plastic packaging bags eliminated
per school, per year

2,000+

plastic collection bags eliminated
per school, per year

~9,000

total plastic bags removed — from
one school alone

10 schools ≈ 90,000 plastic bags a year

100 schools ≈ 900,000 plastic bags a year

A full network — millions of bags a year

Figures are illustrative, based on a 1,000-student school scenario; actual savings vary by school size.

What Your School Gains, Beyond the Products

The partnership includes ongoing visibility and communication support — not just a one-time delivery of products.



Featured as a partner

Your school's name and logo featured as a Green Initiative partner on the Calipso International website.



Press & communications support

Press releases and communication materials prepared around the partnership and its implementation.



Ongoing promotional support

Continued communication, awareness and promotional support for the program throughout the partnership.



Dedicated partnership content

Content created to highlight the partnership, the initiative's objectives, and your school's role in sustainable practices.



Point-of-sale rollup banner

A Green Initiative rollup banner supplied for your uniform sales point, encouraging reusable choices.



Recognition among eco-conscious schools

Your school is recognised alongside a growing community adopting environmentally responsible programs.

“The choices we carry today shape the world our children inherit tomorrow.”



A PARTNERSHIP PROGRAM BY CALIPSO INTERNATIONAL

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To receive the full Partnership Proposal for your school — including product specifications, sizing and the cost-sharing model —
contact your Calipso International representative or visit **calipsouniforms.com**